



Jason Landry
VP of Sales

Gage Provides Customers With a Technology Plan for Continued Operations

Leading Managed Technology Services Provider (MTSP) Helps Businesses Owners Persevere Through the Pandemic

Baton Rouge, LA – August 2020 - Gage, a leading managed technology services provider (MTSP), announced today that the company is building technology plans for businesses to continue to operate through the pandemic. Gage begins by evaluating an organization's existing technology and then creates a plan to maximize operations and employee productivity with the proper technology that supports both remote and on-site workers. While more restrictions may be on the horizon, there is no reason why most businesses cannot adapt and thrive, especially when they have a strong technology plan.

"We are in unprecedented times, but this doesn't mean businesses can't continue thriving," stated Jason Landry, VP of Sales of Gage. "With a shift in approach and proper technology, a business can set itself up for successful continued operations."

Our technology plan is a simplified solution and consists of five main components.

1. Ensure Effective Voice Communication

Not all business phone systems are created equal. Many small to mid-sized businesses that use older

systems faced severe challenges sending their employees home with the expectation to communicate effectively with customers and fellow employees. On the other hand, those companies that leverage today's cloud voice technology experienced a much easier and seamless transition.

2. Cybersecure the Home Office

With 45% of home office PCs being infected with malware most companies' critical information are at risk. Protecting home office PCs must be done with the same due diligence as PCs in the office. Cyberattacks are at an all-time high and hackers are preying on remote workers with greater frequency since the pandemic started.

3. Proper Remote Workforce Management

Gage is a premier Member of Technology Assurance Group, organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$500 million in products and services. As a result, Gage possess the proper techniques and processes to successfully manage a remote workforce. In return, Gage teaches its customers these best practices so they can be successful in maximizing the performance of remote employees.

4. Make Sure Home Office is Functional

One of the best practices for managing a remote team is to meet over video conferencing as frequently as possible, instead of just via phone call. Employers need to make sure that employees have a functional home office with a PC/laptop that has a camera and mic to get the most out of videoconferencing meetings. Some employees also need access to a Printer/Scanner, in case the office is not fully paperless, yet.

5. Provide Necessary Collaboration Tools.

Without being in physical proximity, employees must rely on collaborative tools like Microsoft Teams, video conferencing and instant messaging more than ever before, so these solutions need to be carefully selected so that they integrate well. Microsoft Teams comes with all of those features already built-in but employees need to know how to get the most out of it.

"Gage custom-tailors technology plans to meet specific needs for continued operations," commented Jason Landry. "We're taking a leadership position in the face of our current collective predicament, and proactively helping our customers persevere through restrictions or reopening guidelines."

ABOUT GAGE

GAGE is a full-service telecommunications and IT services company that has helped businesses since 1980. Founded in Baton Rouge, the company's original mission continues today, which is to provide the very best products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. Gage has served the Louisiana business community for nearly 40 years through a culture of striving towards excellence and unparalleled commitment to customer service.

Gage works with companies of all sizes with business phone systems, computer networks, managed IT services, structured cabling and standby generators. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future. Gage has been recognized with numerous industry awards and has become one of the region's leading technology services companies.

For more information on Gage, please call (225) 753-4243 or visit www.gagetelephone.com