



Jason Landry
VP of Sales

Gage Helps SMBs Reduce Overhead and Boost Productivity With Remote Workers

*Leader in Unified Communications
Educates Business Owners on New
Workplace*

Baton Rouge, LA – March 29, 2017 - Gage, a leader in unified communications, announced today that the company is helping small to mid-sized businesses (SMBs) reduce their office expenses and increase productivity by capitalizing on the growing trend of remote workers. It's no secret that millennials have made a major impact redefining the modern workplace and remote workspaces have become more commonplace than ever before. Gage has taken a proactive role in educating business on the benefits of a remote workforce as well as providing the technology to make this transition.

As new technologies have made it easier than ever before to work productively from any location, at any time, the number of remote workers has dramatically increased. While some managers are hesitant to embrace this new modern style of workplace and consider this trend to have overstepped its boundaries, these numbers show no sign of slowing down. In fact, according to Time Magazine, "By 2025, 3 out of every 4 workers globally, will be millennials." While millennials are often thought of to be the primary generation forcing this workplace shift, that's not the case. According to Price Waterhouse Cooper's NextGen study, it was found that "64% of millennials surveyed would like to occasionally work from home. This study also showed a slightly higher percentage, 66% to be exact, among members of Gen X and Boomers that would prefer to work from home," which implies that not only do millennials prefer a remote workspace, but everyone else in the workforce as well.

For any organization that wishes to remain at the forefront of their industry, this new paradigm cannot be ignored any longer. However, the most innovative C-Level Executives are finding ways to utilize a remote workforce to increase productivity, raise employee happiness and create more profitable organizations.

Business owners that embrace remote working are noticing an increase in productivity from their off-site employees. According to Inc. Magazine, "remote workers are almost twice as likely to work beyond 40 hours per week". The technology that Gage provides enables managers and employees to collaborate through video conferencing, access all of their company's data, programs, etc. in a cloud workspace environment, and leverage a cloud based phone provided to the employee in their home. Businesses can significantly downsize their physical office and reap the rewards of reduce costs.

The benefits to the remote worker are obvious. Employees can spend more time with their loved ones, instead of wasting several hours every day stuck in stress-inducing, gridlocked traffic. Flexibility is another obvious benefit and while remote working is still largely considered to be a perk, managers are awarding their proven staff members with it.

"The happier our employees are, the happier our customers end up," stated Jason Landry, VP of Sales of Gage. "Many business owners are afraid of declining productivity if they embrace a remote workforce; however, we've experienced quite the opposite. There's been a much higher focus on delivering results, instead of aimless chatter around the water cooler. There are specific

technological tools that greatly contribute to the success of a remote workforce."

About Gage

GAGE was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the very best products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE has served the Baton Rouge and South Louisiana business community for nearly 30 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE has built a strong team of highly experienced and industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE has distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE please call (225) 753-4243 or visit <http://www.GAGetelephone.com>.