



Jason Landry  
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## Gage Offers Innovative Cloud Disaster Recovery Solutions

### *Leading Unified Communications Provider Protects Customer Information Cost Effectively*

Baton Rouge, LA – September 27, 2016 - Gage, a leader in unified communications, announced today that it has launched a program that focuses on cloud-based data safety. This program is aimed to help small to mid-sized businesses (SMBs) to effectively store, manage, and transfer their critical business files seamlessly while simultaneously increasing the overall security of all of their business files. Whether employees are utilizing files on their servers, laptops, workstations or smartphones, this Cloud Disaster Recovery Program will change the way that business owners handle their sensitive corporate and financial information.

For those who aren't yet familiar, disaster recovery, is a set of policies and procedures which enable the recovery or continuation of vital technology infrastructure and systems following a natural or human-induced disaster. The majority of enterprise-level organizations have recognized the blatant need for disaster recovery programs because they focus on strengthening the underlying IT or technology systems supporting critical business functions, especially in moments of need. For example, when an organization starts growing and adds on more staff, there are more possibilities for human-induced disasters or data theft. An accidental deleted or misplaced file can cost companies dozens of hours in lost productivity. Furthermore, with more staff come more devices, which in an increasing BYOD (Bring Your Own Device) environment, means that there

are more vulnerability points for hackers to enter the network. When businesses begin to scale, these productivity interruptions are no longer tolerable.

"When a business begins its growth trajectory, it's easy to sit back and enjoy the success," stated Jason Landry, VP of Sales at Gage. "We know that feeling. It's so rewarding to see your business growth outpacing your operating expenses and all of the years of sacrifice make it completely worth it. It's so easy to kick your feet up, relax and enjoy the fruits of your labor in that moment, however, this is precisely when businesses need to take the steps to protect themselves so they can continue to grow at that same rate. This is when they are most susceptible to virtual disasters and without a comprehensive disaster recovery plan and cloud technology that is engineered specifically to shrug off these types of disturbances, they are putting that stable growth at risk."

In years prior, many businesses were hesitant to purchase cloud-based disaster recovery solutions because they required large, up-front capital expenditures. Gage's cloud disaster recovery program breaks this pattern because it's on a pay-as-you go model, so businesses only pay for what they use, enabling them to scale up and down their disaster recovery program in perfect sync with the pace of their businesses. It's file syncing, syncing with business growth, syncing with a cost structure that makes this technology easy to implement into any growth-oriented SMB.

### **About Gage**

GAGE was established in 1980 by Gregory A. Wood, Sr. The company's

original mission continues today, which is to provide the very best products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE has served the Baton Rouge and South Louisiana business community for nearly 30 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE has built a strong team of highly experienced and industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE has distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE please call (225) 753-4243 or visit <http://www.GAGElephone.com>.