



Jason Landry  
VP of Sales

## **GAGE HELPS SMALL TO MID-SIZED BUSINESSES WITH 2012 EXPANSION**

*By Jason Landry, Gage*

Baton Rouge, LA — January 31, 2012 — Gage, the region's leading technology provider, is helping small to medium-sized businesses (SMBs) reposition their communications infrastructure to increase their profitability during an office expansion or relocation. In 2012 many companies have paused to reflect and reevaluate their business from all angles. Convergence has led many business owners to rely heavily on highly qualified technology providers to ensure a smooth transition of phone systems, data networks and other technologies during a strategic relocation. Gage is well positioned to actively support the complex needs of its customers during this type of transition.

With an abundance of technology providers in the marketplace, a business owner's first challenge is to select the right technology provider. There are companies that are strong in either voice or data, but most lack both skill sets. However, Gage is unique in that it has expertise in both voice and data communications which enables them to provide benefits that far exceed those of their competition. Gage is a true Managed Service

Providers (MSPs), with certified voice and data experts who have years of experience in the industry.

Gage differentiates itself by providing high-level consultation to ensure that pre-installation, installation, and post-installation all runs smoothly. "As a company, we take a global approach to understand our customers' business communications and IT needs and we utilize sophisticated tools to ensure proper implementation," commented Jason Landry, VP of Sales of Gage. "Attention to detail and clear communication is the only way to ensure that the technology investment provides you with a competitive advantage and increases overall profitability."

Gage deploys Session Initiation Protocol (SIP) and leverages an innovative Current Technology Assurance Plan (C-TAP) which continually equips the customer with new technology while simultaneously protecting them from obsolescence and unforeseen cost. When a business moves into a new location the need for additional hardware and software oftentimes becomes glaringly apparent, and C-TAP customers are able to add new technology without incurring any additional cost. Keeping the

customer at the latest state of technology is at the forefront of Gage's mission, so long as the technology enhances productivity and increases bottom-line profitability.

### **ABOUT GAGE**

GAGE was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the very best products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE has served the Baton Rouge and South Louisiana business community for nearly 30 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE has built a strong team of highly experienced and

industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-

art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE has distinguished itself from the competition by becoming one of the region's

leading telecommunications companies.

For more information on GAGE please call (225) 753-4243 or visit <http://www.GAGElephone.com>.