



Jason Landry
VP of Sales

Gage Telephone Systems Helps Customers Combat Recession with Advanced Technology

SMBs Leverage Solutions Designed to Enhance Productivity and Profits

Baton Rouge, LA - July 27, 2011 - Gage Telephone Systems, Inc., a leading unified communications provider, announced today that the company is proactively protecting its customers from antiquated technology and providing them with a competitive advantage in their marketplace. By providing extensive technical training to the staff, Gage Telephone Systems has been able to leverage the superior knowledge of its workforce to detect and protect its customers from aging technology, all the while increasing their profitability and providing their customers with a competitive advantage.

The latest technology that Gage Telephone Systems has introduced to its customers is Session Initiation Protocol (SIP). The advent of SIP has expanded the limits of traditional telephony and has enabled many business owners to experience the benefits of sophisticated IP Telephony. The driving factor behind SIP is that the technology cuts many redundant costs associated with traditional telephony systems. Additionally, businesses are also attracted to SIP because of the ease in which it expands an organization's overall capabilities. For example, SIP Trunking provides significant improvements in call quality for IP based telephony by dedicating a separate "channel" to handle the traffic. SIP Trunking also supports multiple forms of communication including video and instant messaging so businesses can reach out to customers through a

myriad of mediums. Gage Telephone Systems' salespeople are technological experts who consistently research developing technologies, like SIP, and bring them to customers in order to enhance their profitability and increase their competitive advantage.

"By transitioning a number of our telecommunications customers from antiquated TDM, PBX and Key Systems to more refined IP Telephony systems we've chopped many of our customers phone bills in half," states Jason Landry, VP of Sales of Gage Telephone Systems. "We viewed this program as an investment in our customers' future. Basically, the bet we made was that if our staff was constantly examining and testing out new technology, eventually we'd find something that we could bring to our customers before their competitors even knew what was on the horizon. Nothing makes us happier than to see our customers utilizing our technology to leave their competitors in the dust."

Gage Telephone Systems is also associated with Technology Assurance Group (TAG) which is an international organization that collectively represents approximately \$350 million in products and services in the unified communications industry. Dale Stein, Partner of TAG, comments "Gage Telephone Systems has always been an innovator. We're thrilled to hear that their new program has been a success and we're pleased to be associated with a thought-leader in their prestigious business community."

ABOUT GAGE TELEPHONE SYSTEMS

GAGE Telephone Systems, Inc. was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the very best products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE has served the Baton Rouge and South Louisiana business community for nearly 30 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE has built a strong team of highly experienced and industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE has distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE please call (225) 753-4243 or visit <http://www.GAGETelescope.com>.