



Jason Landry  
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## **Gage Telephone Systems Customer Advocates to Introduce Managed IT Services to Small and Mid-Sized Businesses**

*Outsourcing the Management of Data Networks Enables Companies to Focus on Their Core Competencies*

Baton Rouge, LA — December 22, 2008 — Gage Telephone Systems, Inc., an industry leader in business communications, announced today that the company's Customer Advocates will introduce managed IT services to the region's small to mid-sized businesses. By outsourcing the management of an organization's data network and infrastructure to Gage Telephone Systems, they can focus all of their energy and resources on their core competency.

"Running an efficient network is not easy, especially with the convergence of voice and data," said Jason Landry, Sales manager of Gage Telephone Systems. "Too often companies are caught up in day-to-day operations that mission-critical network maintenance and security management get overlooked. Unfortunately, most businesses do not have the resources to properly maintain, support, and keep their technology up to date. Managing the network is our core competency so it makes sense to outsource this important function to our team of industry experts."

Managed IT services was designed to assist companies in not

only monitoring their network, IT infrastructure, and phone system but providing methods and tools for maximum utilization. Types of services include remote network monitoring and reporting 24 hours a day, 7 days a week, firewall monitoring, intrusion detection, patch assessment and vulnerability scanning, preventative tasks, disaster recovery, data backup and regular performance analysis. Gage Telephone Systems also offers help desk support on any issue an employee may face.

Outsourcing the support of a company's network has a number of unique benefits. First and foremost, Gage Telephone Systems' experts in the field analyze the network to develop a complete game plan. Modeling and simulation tools assess current network traffic and evaluate the performance of desired enhancements and upgrades to determine the most appropriate solution before implementation. The end result is a custom designed system that supports future growth and change through flexible and scalable network environments. Gage Telephone Systems is quickly becoming their customers' trusted advisor offering CIO level of advice to their businesses.

"It doesn't make economic sense for a business to incur the cost of adding full time in-house IT

professionals with all of the loaded costs that come with it when this function can be outsourced saving thousands of dollars each year," added Mr. Landry. "We've developed a detailed communication plan that our Customer Advocates will execute so all of the businesses we serve are educated the value of our managed IT services offering. During this economic downturn companies must evaluate the manner in which they conduct business and look for these types of solutions that have the power of increasing their profitability, while giving them a competitive advantage."

### **ABOUT GAGE TELEPHONE SYSTEMS**

GAGE Telephone Systems, Inc. was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the finest telecommunications products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE Telephone Systems has served the Baton Rouge and South Louisiana business community for over a quarter-century through a culture of striving towards

excellence and unparalleled commitment to customer service.

GAGE Telephone Systems helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right

technology to meet their needs now and into the future.

GAGE Telephone Systems has built a strong team of highly experienced and industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours

a day, 7 days a week. GAGE Telephone Systems has distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE Telephone Systems please call (225) 753-4243 or visit <http://www.GAGetelephone.com>.