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Gage Telephone Systems Expands Customer Advocacy Program Through Advanced Education of SIP Trunking and IP Protocol

Enhanced Program Helps Businesses Take Advantage of New Technology to Reduce Costs and Increase Productivity

Baton Rouge, LA — June 25, 2008 — Gage Telephone Systems, Inc., an industry leader in business communications, announced today that the company has expanded their customer advocacy program through advanced education in SIP (Session Internet Protocol) Trunking and IP Protocol. Gage Telephone Systems elevated the program to further the region's businesses to take advantage of new technology to reduce costs and increase productivity.

“As an organization it is our mission to support our customers in their ability to first understand the latest technology and then implement it so they can fully reap its benefits,” Jason Landry, Sales manager of Gage Telephone Systems. “At Gage Telephone Systems we are constantly analyzing and evaluating advancements in communications so we may proactively educate our team of professionals. It's like a kid in a candy store when we identify leading edge technology such as SIP Trunking that has the power to dramatically improve the manner in which our customers communicate. By quickly elevating our customer advocates' knowledge of SIP Trunking, they're able to effectively explain it to our customers in a consultative manner so adoption of may occur quicker and easier.”

Many people are aware that Voice over Internet Protocol (VoIP) lowers costs and offers powerful new business applications. These two benefits alone are accelerating the acceptance of IP based technology, also known as the convergence of voice and data, on a global level regardless of the size of

company. Session Initiation Protocol (SIP) raises the bar of IP by adding intelligence to business processes and providing both users and IT departments with greater control over their communication environments.

In simple terms, SIP supports any form of real-time communication regardless of whether the content is voice, video, instant messaging, or a collaboration application. Additionally, SIP enables users to inform others of their status, their availability, and how they can be contacted before a communication is even initiated. SIP Trunking is a viable cost-saving move for small to medium sized companies because it offers several tangible opportunities to increase profits through unlimited local calling, lowered long distance rates and by utilizing existing and new IP PBXs. The reduction in cost per minute for communication provided by SIP Trunking gives SMBs an almost immediate ROI.

“We found in most cases that companies with phone systems that are 6 years old or older can be replaced at little or no cost because of the savings they will experience from SIP Trunking,” added Mr. Landry. “This is very exciting because SMBs can immediately become current in their technology giving them a competitive advantage in their marketplace. Furthermore, we have partnered with the top two leading SIP providers in the industry – Broadvox and Excel and our customer advocates understand the value proposition of both organizations. The mission of Gage Telephone Systems' customer advocates is to act as liaison and by continually enhancing their knowledge we're strengthening the bond they have built with their customers. We're looking forward to bringing SIP Trunking and its benefits the region.”

ABOUT GAGE TELEPHONE SYSTEMS, INC.

GAGE Telephone Systems, Inc. was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the finest telecommunications products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE Telephone Systems has served the Baton Rouge and South Louisiana business community for over 27 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE Telephone Systems helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE Telephone Systems has built a strong team of highly experienced and industry certified voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE Telephone Systems has distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE Telephone Systems please call (225) 753-4243 or visit <http://www.GAGETelescope.com>.