



Jason Landry  
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## **Gage Telephone Systems Assists Small to Mid-Sized Companies Facing the Challenges of the Recession with an Innovative Technology Buy Back Program**

*Current Technology Assurance Plan's (C-TAP) Buy Back Option is Gaining in Popularity Due to the Economic Slowdown*

Baton Rouge, LA — May 29, 2008 — Gage Telephone Systems, Inc., an industry leader in business communications, announced today that the company is assisting the region's small to mid-sized companies facing the challenges of the recession with an innovative technology buy back program that's becoming increasingly popular. Gage Telephone Systems, Inc. has generated greater awareness to the company's Current Technology Assurance Plan's (C-TAP) Buy Back Option. This unique program enables Gage Telephone Systems, Inc. to offer cash back to a customer for their existing communications system. By taking advantage of this valuable opportunity, companies will enjoy all of C-TAP's benefits, while reinvesting the money they receive from Gage Telephone Systems and their strategic partner GreatAmerica Leasing Corporation back into their business where they need it most to weather the current economic environment.

"Talk to almost any business owner and they will tell you that they're preparing for the worst," said Jason Landry, Sales manager of Gage Telephone Systems. "We're offering a tremendous program that will put cash back into the hands of these businesses so they can continue to grow regardless of the economy. Plus, they will reap all of the advantages that C-TAP has to offer."

Since its inception in 2005, C-TAP has become the telecommunication industry's most innovative program. C-TAP ensures that the technology and information systems of small to mid-sized companies remain current. C-TAP encourages companies to incorporate the latest in technology through refresh that begins in 24 months without a change in their fixed monthly payment. In addition, new equipment and applications are installed without labor charges. Technology can be added as needed within a fixed cost that can be absorbed by an organization's operating budget.

When companies originally bought for a cash price opt for the Buy Back Option they automatically become a part of C-TAP. The age of the system will determine the amount of cash back they will receive from Gage Telephone Systems, Inc.. When the transaction occurs, the customer makes monthly payments reversing the original outlay for system's large capital investment. In order to qualify for the Buy Back Program, Gage Telephone Systems' customers will need to meet specific criteria including credit approval from GreatAmerica.

Companies that take advantage of the C-TAP program will immediately receive an array of benefits including unlimited in-house moves and changes, unlimited remote programming, routine software upgrades, call accounting analysis, storage system and backup, priority queuing for adds, moves, changes, a guarantee of inventory on hand, preferred maintenance, and periodic replacement

of handset and station cords. C-TAP also provides businesses with professional services such as unlimited training, annual audit of connectivity charges, and annual preventative maintenance visits.

"Technology has to do two things in order for any business to embrace it," added Mr. Landry. "One is to increase profitability the other is to give a competitive advantage. This is even more prevalent during times of a recession. C-TAP essentially gives companies the freedom to manage their capital wisely now and moving into the future, while not having to worry about losing competitive advantages because they're utilizing antiquated technology."

### **ABOUT GAGE TELEPHONE SYSTEMS**

GAGE Telephone Systems, Inc. was established in 1980 by Gregory A. Wood, Sr. The company's original mission continues today, which is to provide the finest telecommunications products and services that enable its clients to increase their profitability, obtain a competitive advantage, and improve employee productivity. GAGE Telephone Systems has served the Baton Rouge and South Louisiana business community for over 27 years through a culture of striving towards excellence and unparalleled commitment to customer service.

GAGE Telephone Systems helps companies of all sizes simplify their technology decisions with straight answers about everything from business telephone systems and

computer networking to VoIP and voicemail services. The company conducts a complete needs analysis to ensure that each customer implements the right technology to meet their needs now and into the future.

GAGE Telephone Systems has built a strong team of highly experienced and industry certified

voice and data specialists. These individuals proactively assist customers through high level support and strive to exceed their expectations on a daily basis. The team is backed by a fleet of state-of-the-art service vehicles ready to respond to customer calls 24 hours a day, 7 days a week. GAGE Telephone Systems has

distinguished itself from the competition by becoming one of the region's leading telecommunications companies.

For more information on GAGE Telephone Systems please call (225) 753-4243 or visit <http://www.GAGEtelephone.com>.